



crescine



Funded by the European Union

Workshop with title “Exploring the Creative Frontier: Generative AI in Film and the Ethical Landscape”

Date	15 th of May 2024
Venue	<u>Château de La Napoule</u> <i>Mandelieu-la Napoule Côte d'Azur 806 avenue de Cannes 06210 Mandelieu-La Napoule</i>
Remote Attendance	https://meet.goto.com/950710997

Timeslot	Title	Presenter
16:00 – 16:10	Greetings, Workshop introduction	Katharine Sarikakis, Anastasios Drosou
16:10 – 16:30	CresCine: Assessing the competitiveness of small European countries through multi-design research	Manuel José Damásio, Jakob Isak Nielsen
16:30 – 16:50	SCENE: Supporting Cognitive Film Production & Distribution for the Promotion of the European Cultural Heritage using Searchable multi-dimensional Data Lakes and generative AI	Anastasios Drosou
16:50 – 17:05	REBOOT: AI challenge in the creative process	Jean-Francois Trubert
17:05 – 17:20	REBOOT: Challenging copyright as we know it: the Generative AI revolution	Caterina Sganga
17:20 – 17:50	QAs & Discussion: Ethical implementation of Generative AI tools	ALL